



McDonald's® Restaurant  
State College, PA

## McDonald's® Restaurant

*With a hardness level of 27 grains, this McDonald's® experienced all the problems associated with hard water - scale buildup in faucets, toilets and sinks, a dishwasher constantly clogged up and other problems.*

### A Solution...

*They were approached by a ClearWater dealer who offered a solution to their problems - the ScaleBlaster™. The concept of a low cost device that required no chemicals, salts or maintenance was intriguing to the owners.*



ClearWater Enviro Tech's electronic descaler, the ScaleBlaster™.



ScaleBlaster™ installed at the McDonald's® location pictured above.

### Fantastic!

*On September 26, 1997, the ScaleBlaster™ unit was installed. Within days, employees noticed a difference in the water. The scale buildup in the faucets had disappeared, the toilets were easier to clean, and the overhead sprayer on the dishwasher was no longer clogging up. Calcium spotting had diminished. Everything seemed fine and dandy until the ClearWater dealer showed up for a follow-up call on November 20, 1997.*

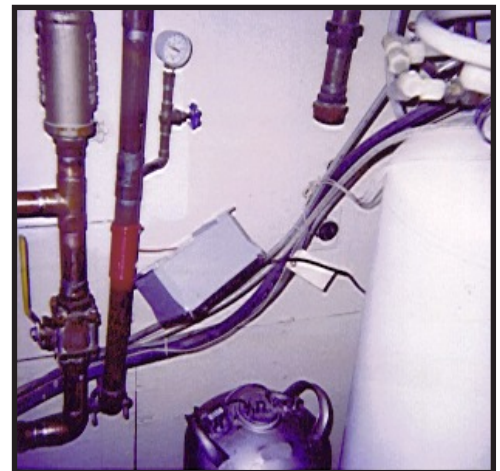
### OOPS!

*"Your unit was working just fine--doing everything you said it would, but up until two weeks ago, our hard water problems came back again" was the report given to him from McDonald's® management.*

*Upon inspection, the ClearWater dealer found scale had indeed returned again. Astonished, he asked the manager if he could go back and visually inspect the unit. What he found upset him. The unit was unplugged and hanging off the wall. Apparently two weeks ago, some remodeling was done in the room and the unit was left hanging in the middle of nowhere and never reconnected.*

### Back to Normal

*The dealer hooked the unit up again at no charge, and once again the unit went back to work and within days, everything was descaling again. Even the cleaning crew, who had no idea the unit was even installed, were commenting how easy it was to clean again.*



This is how a plumbing company left ScaleBlaster™ after some remodeling was done near the unit. The scaling problems resumed within days, frustrating the cleaning crew who had become accustomed to the easier way it was to clean up.

SEE REFERRAL LETTER ON BACK

# SCALE BLASTER™

Four-O-One Management Corp.  
401 Mountain Road  
State College, Pennsylvania 16801  
814/466-7400  
Fax: 814/466-6934



DATE December 8, 1997  
ClearWater Enviro Technologies  
1054 Kapp Drive  
Clearwater, FL 34625

Dear Sir,

Just a short note to inform you of an experience we had with one of your Scale Blaster units at one of our McDonalds restaurants.

After the initial installation in late September, 1997, the white calcium build-up in the bathrooms and kitchen due to the excessively hard water that required constant maintenance and repair disappeared. About two months later, one of your representatives stopped by for a follow-up check and the manager then on duty reported that "up until about two weeks ago, the water was great! Then it got bad again." Upon inspection of the installation by your representative, it was found that construction workers doing remodeling in that area had inadvertently disconnected the unit and pulled it out of the wall. It was immediately (and happily) at no charge reinstalled and connected by your representative. The water has been great ever since! We expect the cost savings to be considerable from installing the Scale Blaster unit in terms of soap usage, cleaning supplies and time and effort and especially plumbing and fixture maintenance and repair!

We enclosed some pictures of the initial installation and the way it was found by your representative after accidentally being disconnected. We love the product and recommend the unit for any institution dealing with hard water lime scale problems.

Sincerely,

*Letter written by  
Bruce Rittenhouse,  
part owner of 6  
McDonald's®  
franchises, confirms  
our amazing story  
about the  
ScaleBlaster™.*

McDonald's is a registered trademark of McDonald's Corporation



A Revolution in Water Purification  
Clearwater, Florida



World-Wide Distribution  
in over 75 countries

## Corporate Office

1166 Kapp Drive  
Clearwater, FL 33765

Toll Free 1.800.756.7946  
Phone 727.562.5186  
Fax 727.562.5187

[Clearwater-Enviro.com](http://Clearwater-Enviro.com)